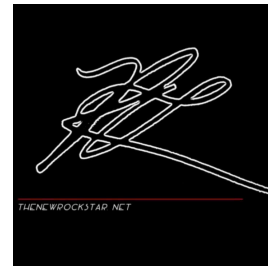


THE NEW ROCKSTAR

Paul@thenewrockstar.net
(425) 306 - 6360
Fort Wayne, IN 46802



Rates & Engagement Options - 2026

Senior-level copy, content, and messaging support for brands that need accuracy, speed, and consistency across products, launches, and channels.

Core Services

<h4>Product & Brand Copy</h4> <p>Product pages, category pages, website copy, brand messaging</p>	<ul style="list-style-type: none">• \$100/hr
<h4>Press Releases & Launch Copy</h4> <p>Product launches, NAMM releases, brand announcements</p>	<ul style="list-style-type: none">• Project-based, starting at \$300+
<h4>Long-Form Editorial & SEO Content</h4> <p>Articles, features, educational and search-focused content</p>	<ul style="list-style-type: none">• Project-based, starting at \$500+• Production Tier available for high-volume projects*
<h4>AI-Optimized Copy Editing</h4> <p>Editing and optimizing AI-generated or hybrid content for brand voice, clarity, and accuracy</p>	<ul style="list-style-type: none">• \$100/hr• Production Tier available for bulk edits*

<p>Marketing Strategy & Consulting</p> <p>Messaging strategy, content planning, campaign and launch support</p>	<ul style="list-style-type: none"> • \$100/hr • Day rates available**
<p>Tone of Voice Consulting & Creation</p> <p>Brand voice definition, guidelines, examples, and application</p>	<ul style="list-style-type: none"> • Project-based, scoped per engagement

*Production Tier (High-Volume Work)

For large, deadline-driven projects, a fixed-scope option focused on speed, consistency, and clean delivery, rather than open-ended hourly billing. Scoped and priced after brief review for clearly defined, high-volume work

**Day Rates, On-Site & Travel

- \$400 day rate (up to 4 working hours)
- \$600 extended day (up to 8 working hours)
- Multi-day engagements scoped for efficiency
- On-site & travel work subject to minimum engagement and reimbursable expenses

Notes

- Project pricing available for clearly defined scopes
- Final pricing based on scope, timeline, and volume